



Legal, Regulatory, and Legislative Seminar: What Providers, Vendors, and Networks Need to Insure Compliance with Telehealth Law

ATA Annual Meeting | May 13, 2007 | 8 am - 4 pm

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| 8:00 – 8:15 am | Welcome and Introductions – Joe Tracy, MS and Rob Sprang, MBA |
| 8:15 – 8:40 am | Let's Make a Deal – How to Structure Telehealth Ventures

This segment will review the key components at a telehealth venture. Including how to prepare appropriate aggregates between providers and patients, how to structure arguments to comply with corporate practice laws, and address risk management issues.

Faculty: Robert Waters, JD |
| 8:40 – 10:00 am | There Ought to Be a Law! Efforts to Change Telehealth Policy

There are major efforts under way to improve telehealth policy. This panel will discuss the activities of the Center for Telehealth and E-Health Law, the American Telemedicine Association, the Home Care Technology Association of America, the Joint Commission and others to improve telehealth policy.

Faculty: Dale Alverson, MD, Melissa Atkinson, JD, Karen Edison, MD, and Jennifer Martin |
| 10:00 – 10:15 am | Break |
| 10:15 - 10:45 am | Touchy Medicine: State Laws Requiring Doctors to Touch Patients

In the last five years, many states have adopted laws or regulations requiring physicians to have a physical encounter with the patient prior to prescribing any medications. This development has significant implications for telehealth. Telehealth practitioners and managers need to know the rules of engagement.

Faculty: Lisa Robin and Robert Waters, JD |
| 10:45 - 11:10 am | TeleUtopia – Getting Paid for Telehealth Consultations

The framework and requirements for getting paid by public and private payers will be reviewed in this session. The panel for this session will outline current payment policies at the federal, state, and local level and identify resources for practitioners who want to learn more about how to get paid for telehealth encounters.

Faculty: Pamela Whitten, PhD |

11:10 - 11:30 am	<p>Grandma's Gone High-tech – Home Health Legal and Regulatory Developments</p> <p>Home health technology is revolutionizing the service delivery models for the care of individuals with chronic health conditions. The management of a person's health status includes issues associated with primary, remote monitoring, reimbursement, and medical device regulation.</p> <p>Faculty: William Dombi, JD</p>
11:30 – 12:45 pm	<p>Lunch Break -- On Your Own</p>
12:45 - 1:05 pm	<p>Weirdos on the Web and their Impact on Quality E-Health</p> <p>Telehealth law is often set by outliers. This section of the program discusses the impact various websites have had on federal and state telehealth policy. Examples of issues involving the posting of information on the web and the provision of web-based services will be reviewed in an effort to distinguish the legitimate health service from those that have raised significant legal or regulatory concerns.</p> <p>Faculty: Lisa Robin and Robert Waters, JD</p>
1:05 - 2:10 pm	<p>Sue the Blokes? Risk Management and Telehealth</p> <p>This unit will look at strategies telehealth projects can pursue to reduce exposure for lawsuits related to the use of telehealth technologies.</p> <p>Faculty: Jennifer Breuer, JD and Robert Waters, JD</p>
2:10 - 2:25 pm	<p>Break</p>
2:25 - 3:05 pm	<p>Beam Me Up Scotty! An Update on Interstate Licensure</p> <p>Do the telehealth professionals in your program need to collect licenses from other states in order to support a national telehealth practice? The faculty panel for this segment will provide an update on the latest state and local laws on licensure and electronic practice.</p> <p>Faculty: Lisa Robin and Kristin Hellquist, MS</p>
3:05 – 3:30 pm	<p>Nah, That Can't be Illegal! How to Avoid Unpleasant Encounters with the Federal Telehealth Fraud Police</p> <p>This is one of the most important topics for both new and experienced telehealth providers. Federal and State fraud and abuse statutes place strict conditions on the ability of telehealth providers to provide telehealth equipment and services to remote sites. The faculty will explain the law, its applicability to telehealth and review the most recent OIG advisory opinions regarding telehealth services.</p> <p>Faculty: Melissa Atkinson, JD and Jennifer Breuer, JD</p>
3:30 - 3:45 pm	<p>CTeL's National Legal and Regulatory Telehealth Resource Center</p> <p>The CTeL was awarded a grant from the Health Resources and Services Administration (HRSA) to serve as a national resource center for telehealth legal and regulatory issues. We will provide participants an overview of the services that are available through this National Telehealth Resource Center.</p> <p>Faculty: Melissa Atkinson, JD and Brian Rothbart, MPP</p>
3:45 pm	<p>Conclusion and Close</p> <p>Faculty: Robert Waters, JD</p>
4:00 pm	<p>Adjourn</p>